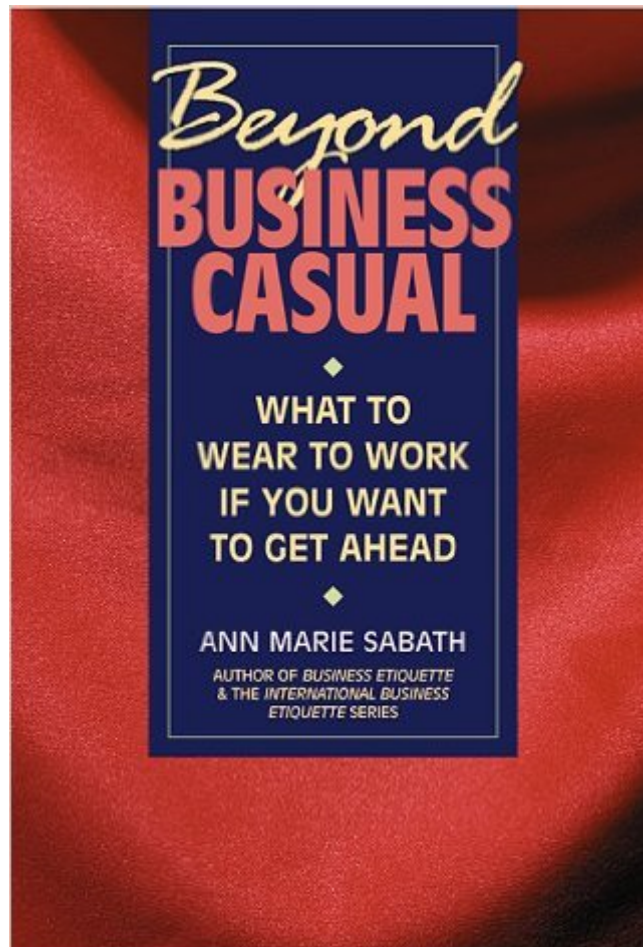


The book was found

Beyond Business Casual: What To Wear To Work If You Want To Get Ahead



Synopsis

Beyond Business Casual reminds readers that right or wrong, how they dress has a lot to say about how far their careers will advance. Beyond Business Casual addresses: - The dress faux pas most commonly made in business today. - What employees should wear when their organizations don't have a written dress code. - Whom to emulate on business casual day. - The real definition of business. - How to add clout to what you say by what you wear. Beyond Business Casual is laid out in a series of steps. You can go through the steps in sequence or you can skim through the table of contents to find the information and advice you need. The book is filled with real-life examples from the author's workshop participants and others whom she has coached to look the professional part.

Book Information

Paperback: 207 pages

Publisher: Career Pr Inc; 1St Edition edition (May 2000)

Language: English

ISBN-10: 1564144461

ISBN-13: 978-1564144461

Product Dimensions: 0.5 x 5.8 x 8.8 inches

Shipping Weight: 10.4 ounces

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (6 customer reviews)

Best Sellers Rank: #8,997,998 in Books (See Top 100 in Books) #57 inÂ Books > Business & Money > Business Culture > Fashion & Image #2153 inÂ Books > Business & Money > Business Culture > Etiquette #3264 inÂ Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing

Customer Reviews

Ann Marie Sabath has written an excellent guide to one of the thorniest issues in business today--what to wear to work. The advent of business casual in the 1990's created a dilemma that lives on in the business world. Everyone from the CEO of the company to the lowliest clerk is trying to figure out how to dress. Ms. Sabath, with her 13 years of experience, has written on this subject in her usual direct and easy-to-read approach. Her question and answer style takes the reader through all aspects of workplace attire from defining business casual to deciding what to wear to the holiday party. This book is appropriate for everyone entering the business world as well as those who have been on the job for years.

This book is certainly easy to read and presents some very solid advice. It covers a wide variety of topics from heel heights to skirt lengths, from the rules about wearing cologne to protocol for wearing nose rings at work(don't!). However, I was disappointed that it contained not a single illustration, as I would think that a book purporting to help people learn how to dress for work might include a few sketches or photos...a picture being worth a thousand words, you know. In addition, several topics (the skirt length issue, for example) were repeated numerous times, which was annoying to say the least. Finally, I found the pagination system to be deceptive at best. The text STARTS on page 15 and the last few pages of the book are devoted to things like "about the author" and an index. By my count, you really only get 185 pages of text.

Self-help books tend to be either insightful or dumb. Author Ann Marie Sabath manages to accomplish both results in the same book. At times, the book provides useful examples on topics that are truly unclear, but other times it tells you to wear your goulashes in the snow. If you are willing to shift through some incredible obviousness, then you will find enough pearls. The lists of common mistakes that start each chapter are particularly helpful. If you do nothing else, read these lists and find out if you are committing a dressing gaff. If you can honestly say that you have not or never will commit any of the mistakes on the lists then you are ready to navigate the business casual workplace confidently.

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